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Perkins launches bid for Greensboro mayor

The Business Journal - by Owen Covington

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Greensboro City Councilman **Robbie Perkins** announced today at the Greensboro Regional Realtors Association offices in front of a group of supporters that he is running for mayor.

The announcement ended months of speculation that the 55-year-old Perkins, president of commercial real estate firm NAI Piedmont Triad and a 16-year member of city council, would make a bid for the city's top elected office.

Perkins named as priorities an emphasis of more regional cooperation, support for small businesses and development in downtown and along the High Point Road—Lee Street corridor. Perkins touted Greensboro's opportunities as a home for high-tech industry, including support for attracting more data centers to the eastern end of the city.

When asked about the controversial decision facing the city about whether to reopen the White Street landfill, Perkins said the city council hasn't worked hard enough to find a "win-win" situation that can accommodate the city's sanitation needs while appeasing neighbors to the landfill that support keeping it closed.

"This landfill is now a 'lose-lose' situation," Perkins said.

Perkins joins incumbent Bill Knight and former City Councilman **Tom Phillips** in the race. Read more about this year's mayoral race in Friday's Business Journal.